

40th Anniversary Atlantic Outdoor Sports and RV Show

March 8th-10th 2024
Halifax Exhibition Centre



MEDIA RELEASE – 2024 Atlantic Outdoor Sports & RV Show:

For Immediate Release:

Over 100,000 sq ft of RVs, Hunting & Fishing gear, Powersports and much more! Thousands of dollars in Grand Door Prize Give Aways, A Guinness World Record Attempt, Wild Game Cooking & Sampling, Axe Throwing Competition, Family Fun in the main arena with the Scott's Timber Show Reunion and our largest ever 40ft dock for our diving dogs! Come join in the fun as one admission fee gets you in all weekend long!

Special Event Items throughout the weekend include:

40th Anniversary Party – Friday March 8th, 6 - 7pm. Main Arena. Sponsored by CFMOTO Canada.

- **FRIDAY ONLY: #40thFRIDAYPARTY GIVEAWAY:** 2 tickets to a Montreal Canadiens/Toronto Maple Leafs hockey game with \$1000 travel cash (donated by CFMOTO Canada)
- Wear Plaid all day in honour of #forestryfriday and get spotted on the show floor for instant prizing
- Special Presentation &, Acknowledgments and Anniversary
- Attempt of a NEW Guinness World Record with a running chainsaw in the Main Arena by 17-time Guinness World Record holder Ian Stewart
- First ever Craft Distilled Cocktails session with Mixologist Brad Deller & Craft Distillers Association of Nova Scotia (CDANS) Friday 7-8pm includes samples.

GIANT DOOR PRIZE GIVEAWAYS include:

- **GRAND DOOR PRIZE** - A Kootenay 120V Plug & Play Hot Tub (valued at almost \$6K donated by www.facebook.com/PureHomeLeisure)
- **DELUXE DOOR PRIZE** - 1 week Truck and Camper rental with 1,000 free kilometres valued at \$2,700 + tax (donated by Fraserway RV – see details at www.sportsandrshow.com)

NON-STOP EVENT ENTERTAINMENT

- **IAN STEWART** (17-time Guinness Record holder and international performer) Attempts a **NEW GUINNESS WORLD RECORD** with a running chainsaw in the Main Arena Friday evening and performs a **NEW and NEVER SEEN BEFORE ESCAPE** 2x on Saturday
- **DIVING DOG March Madness Competition** will use a 40ft dock in honour of the 40th anniversary to send dogs flying into a pool. Expanded **SCENT DOG competition** with feature more canine competitors from Newfoundland and other Atlantic Provinces with guest judge from Scotland.
- **SCOTT's TIMBER SHOW** – crowd favourite and longest running entertainment at show and will receiving a recognition during event

CELEBRITIES

- Featured Celebrity – **SHELDON SMITHENS**, one of the **CASH COWBOYS** from Canadian Pickers makes appearances Saturday to talk treasures and entertain the audience.
- **Celebrity Axe Throwing Fundraiser Event** Saturday evening takes bids from the audience for an opportunity to throw axes with a pros AND a celebrities in support of local athlete competing internationally. Celebrities participating in the Saturday March 9th 7pm Celebrity Axe Throwing Fundraiser event are:
 - **SHELDON SMITHENS** (Canadian Pickers)
 - **REID PRICE** (Sullivan's Crossing),
 - **SOLITHA SHORTTE** (Entrepreneur / Social Media Marketer / TV Host),
 - **FRANKIE HOLLYWOOD** (FX101.9 Today's Country)

MORE POWERSPORTS than ever in the 40-year show history with products from CFMOTO, Kawasaki, Can-Am, Legend, Segway, Kubota, Sea-Doo, Spyder, Massimo, Mercury, Kioti and MORE from dealers throughout Atlantic Canada. Watch for vintage ATV's and lots of RV units to discover too!

LARGEST FORESTRY SECTION to date. Kicks off on #ForestryFriday – March 8th: Wear your plaid for on-the-spot prizing! Meet forestry professionals, try a forestry harvesting game, talk about woodlots, chainsaws and other equipment, forestry careers, panel presentations in a larger forestry presence than ever at the event.

INTERACTIVE OPTIONS - Try It Events at the show feature things to do including archery, lacrosse and laser shooting, fly-tying and even a fossil dig for kids to search for a real shark tooth. Something for all ages!

TOUR AND SAMPLE WILD GAME CUISINE from ATLANTIC CANADA - Watch **CHEF MIKE SCHROEDER** partner with local groups and products to prepare recipes featuring each of the provinces in Atlantic Canada like Doe-Nairs and Hot Honey Mussels. Taking place throughout the weekend at the Wild Game Kitchen.

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Show website: <https://sportsandrshow.com/>

Show Hours:

March 8 – 10am – 8pm

March 9 – 10am – 8pm

March 10 – 10am – 5pm

Show Admission: link to online tickets: <https://sportsandrshow.com/visitors/>

Adult = \$15.00

Senior = \$13.00. Child (Age 5 – 15) = \$10.00

Family = \$42.00 (includes max. 2 adults with min. 2 children). Age 4 & under = FREE
(Admission includes a full weekend pass bracelet!)

Show Promoter: Darwin Event Group www.darwineventgroup.com

For Media Contact, Interviews or Additional Information contact:



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